

# W.E.G.

WorldwideElderlyGetaways! Best Ager unterwegs

## About us

We are Christiane and Aras, a couple belonging to the generation 50+(+). When staying in Germany, we live in the countryside, very close to the beautiful city of Hamburg. We both have always loved traveling, we have been passionate runners for many years (formerly marathons, nowadays shorter distances) and more recently we have discovered our enthusiasm for long trekking tours.

For some time now, we have been in the lucky situation to travel the world for several months of the year. During the remaining time we love to explore destinations in Europe and in the vicinity of our home. Good language skills - in addition to our mother tongue German, we speak fluent English, French and Turkish - allow us a sensitive and confident approach of foreign countries and cultures.

We very much like to be active and to always discover something new. With our activities we would like to inspire and motivate other people of our age to do the same. Our slogan „*If we can do it, anyone can do it*“ is authentic, as everything we describe on this site has been experienced by ourselves.



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## About our blog

We launched our blog **W.E.G. WorldwideElderlyGetaways** in October 2015. Since then we have not stopped writing about our travels throughout the world as well as to destinations close to our home.

Everything we tell about was experienced by ourselves. So we provide helpful and valuable tips and information on traveling, trekking and outdoor activities, based on a sound life experience and a practical approach of things.

It is with our vivid and informative texts and expressive photos that we want to encourage and inspire our readers to research and organize individual travels by themselves. We love to get excited and we love to excite others! The feedback that we keep getting proves that this concept is well received, both with male and female travelers.



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## Our visitors

- Mainly independent travelers and active holiday makers aged mostly 50plus
- Readers interested in nearby and long distance travels, outdoor activities, adventure, foreign cultures
- Normal average budget
- Mostly German speaking readers and travelers

## Statistics

Reach as of March 2020

### Blog:

- last 30 days: 7.900 visitors and 18.016 page views
- last 365 days: 52.450 visitors and 140.499 page views

### Social Media Statistics

- **Facebook WEG Worldwide Elderly Getaways** <https://www.facebook.com/wegsite/>  
574+ followers
- **Twitter Wegsite** <https://twitter.com/wegsite1>  
2.420 friends
- **Pinterest W.E.G. Reisereport** <https://www.pinterest.de/aorhon>  
10k followers and 63k viewers/month
- **Instagram**  
christiane\_travels\_the\_world: 11,1k followers  
worldwide.elderly.getaways: 855+ followers



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We look forward to cooperations and commercial partners related to travels, hiking, outdoor adventures. We will provide authentic articles as well as full support of your projects on our blog and the various social media platforms on which we are active. All PR enquiries are welcome!

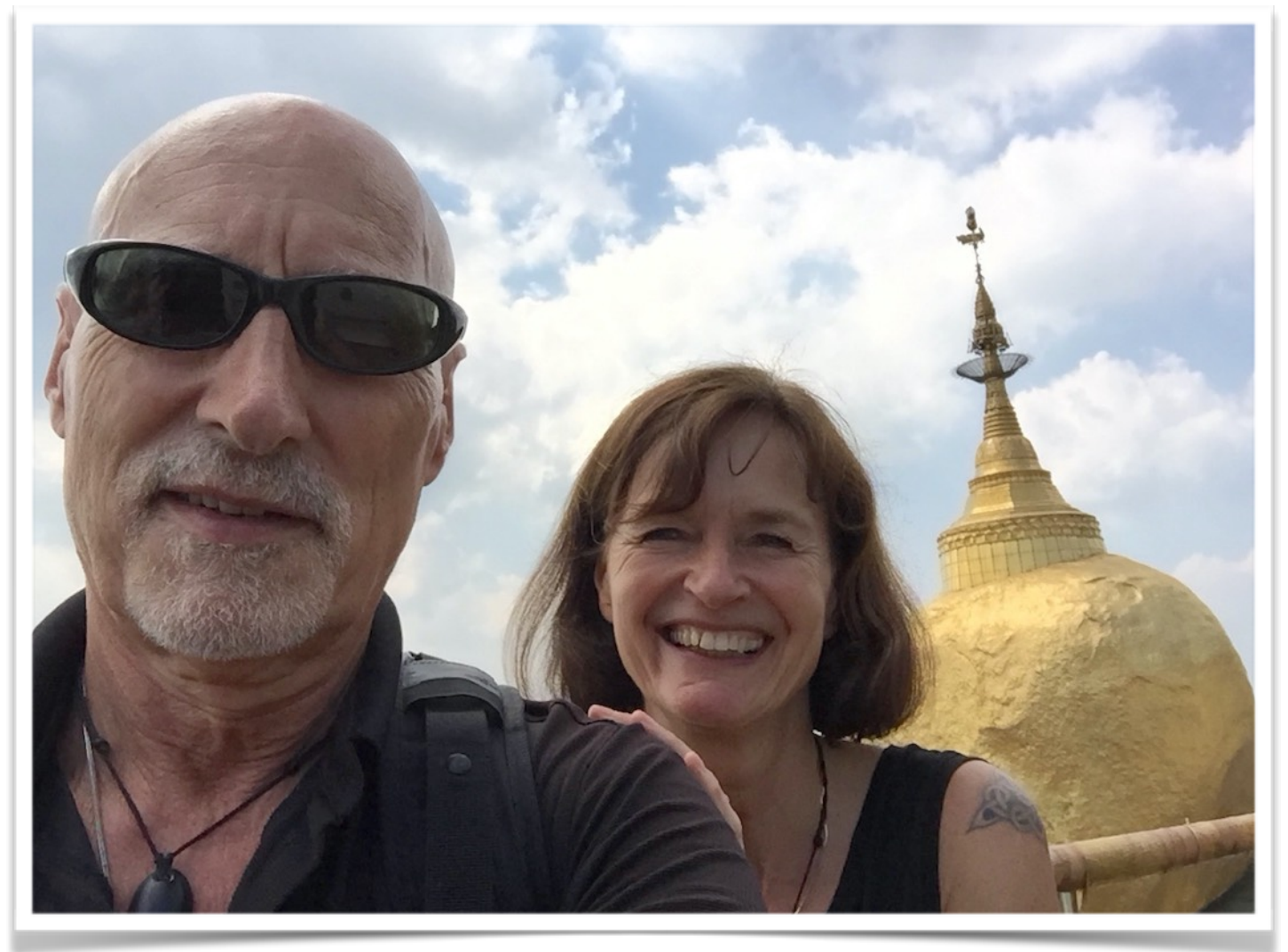
## How we can work together

- Press and blogger trips
- Sponsored posts and advertising texts, advertorials
- Product reviews
- Content campaigns

## Existing collaborations



trusted  
blogs





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## Features

January 2017 Wochenblatt Marsch & Heide „Weltenbummler stranden in der Heide“

June 2017 Follow-up to the Blogger Meeting by Bispingen Touristik in the local newspaper „Wir in Bispingen“

Nov. 2018 1st place Top Outdoorblog 2018 - Category „*Walking all around the World*“, by Campz

2019 Flocutus - Top 50 Travel Blogs, readers' charts: [3rd place category Diary](#)

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## Events

19. - 21.05.2017:

North German Blogger Meeting 2017 by Bispingen Touristik e.V. Bispingen „Von Schnucken, Pferden und Eulen, einem Snow Dome und künstlerischem Gomorrha und natürlich einer wunderbaren Naturlandschaft namens Heide“

20. - 22.04.2018:

Blogger Meeting „*Adventurous Brodenbach*“, by the Community of Brodenbach on the Moselle

20. - 23.09.2018:

Press and blogger journey „*Spurensuche auf Fischland-Darß-Zingst*“, by the Tourism Association of Mecklenburg-Vorpommern e.V.

12. - 15.09.2019:Wa

Press and blogger trip „Best of Wandern in the Black Forest“, Bad Peterstal-Griesheim



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**We would be delighted to hear from you!**

**Christiane & Aras**

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